

LEO BURNETT COMPANY, Inc.

Ad No. 2935—Tailor Shop—Req. No. 89922—Back cover bleed—5¼ x 7½ in., Jet, 1973

(A)

Printed in U.S.A.



**Where the
flavor is.**

16 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Aug. 72

Warning: The Surgeon General Has Determined
That Cigarette Smoking is Dangerous to Your Health.

Marlboro
MENTHOL
10 FILTER CIGARETTES



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